

XOX turns around to record profit

KUALA LUMPUR: Mobile virtual network operator XOX Bhd has turned around to record a profit this year from a loss last year, amid an intensely competitive environment.

The effects of the Goods and Services Tax, coupled with the constant growing demand for quality mobile Internet services, had contributed to challenges, XOX said in a statement.

“More users are turning to smartphones and mobile Internet to meet daily communication needs, resulting in a lower Average Revenue Per User from traditional voice and short messaging service,” it added.

Despite the challenging environment, the group posted an improvement in its revenue of RM91.02 million, compared with RM57.05 million in the previous financial year ended June 30, growth of almost 60 per cent. This was attributed to 179 per cent of growth in revenue generating subscribers, where it was able to add about 420,000 subscribers during the financial year.

As a result, profit after tax of RM1.17 million was registered for the financial year, compared with a loss after tax of RM1.58 million last year.