

Bringing Asean entrepreneurs together

EVOLVING REGIONAL BUSINESS: 1AES summit expected to attract 8,000 participants

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THE upcoming 1 Asean Entrepreneurs Summit 2015 (1AES) will be a fitting prologue for aspiring entrepreneurs and business owners in preparation for the much-anticipated Asean Economic Community (AEC).

Finance Ministry Treasury Secretary-General Tan Sri Dr Mohd Irwan Serigar Abdullah said 1AES provided a platform for interaction among Asean entrepreneurs and facilitated networking and fostered collaboration within the region.

He said it would allow entrepreneurs and business owners to capitalise on the services and facilitation offered by ecosystem enablers and connectors.

"We will be bringing in people from the region and from around the world, from as far as the United States. It is a free event so entrepreneurs should grab this opportunity and gain valuable insight to go regional."

"It is a great avenue for business matching. The opportunities are there and participants need to grab them," he told *Business Times* yesterday.

Irwan said it is important for Asean entrepreneurs and ecosystem builders to

come together in partnership and collaborate to evolve the way Asean does business.

1AES will be held from Nov 16 to 22 and is expected to draw 8,000 participants from Malaysia and the region, comprising local and Asean entrepreneurs, as well as community leaders, non-governmental organisations, public and private sectors, investors, buyers and collaborators.

"To date, we have 6,500 registered participants from more than 60 countries, including Indonesia, the Philippines, Nigeria, Bangladesh, China, India, the US, Australia, South Korea, the United Kingdom, Spain and Sudan," Irwan said.

The one-week summit will be packed with inspiring speakers, skill-building programmes and a plethora of exciting opportunities for Asean entrepreneurs from every industry, at every level to fulfil every need.

Themed "Futurising Asean Entrepreneurs", the summit will feature more than 40 international and regional speakers to share entrepreneurial success stories with entrepreneurs.

Speakers include Tommy Palm from Candy Crush Saga, Jeff Hoffman of Priceline and Cooljar, Mark Thompson of Virgin Unite Mentors, Eric Alexander of Uber and Victor Hwang of T2Ventures and author of

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The Rainforest.

Irwan said 1AES is held in conjunction with Malaysia's 2015 Asean chairmanship.

According to him, it was geared to propel the Asean economy and entrepreneurship into a major global player.

"This is in line with the spirit of the Asean Summit, which was held earlier,

to create a people-oriented, people-centred Asean via cooperation, economic growth and socio-cultural development," he said.

"Asean has unique products of great demand, with some brands being popular internationally," he said.

The summit also includes a week-long

site event that will offer a variety of entrepreneurship-driven programmes and activities aimed at helping Asean entrepreneurs network, seek funding, and receive support and facilitation from the ecosystem.

Those interested to register online for 1AES, can do so at www.1aes.my.

Register now at WWW.1AES.MY

1 ASEAN ENTREPRENEURSHIP SUMMIT
16-22 NOVEMBER 2015
@Jalan Kia Peng, Kuala Lumpur

Participation is FREE!



Programmes

16-22 Nov

Become a futurised ASEAN entrepreneur by honing your skills and enhancing your entrepreneurial mindset in various fields of entrepreneurship with these engaging and immersive programmes that cater to every level of entrepreneurship you are at.

Start Up Culture	Funding	Social Enterprise
Marketing/ Entrepreneurial	Hackathon	Fashion / Creative Arts
F&B, Halal & BioTech	Technology / Innovation	Policy



Master Classes

16-19 Nov

Upskill and gain valuable entrepreneurial knowledge with expert coaches and specialised gurus leading our comprehensive master classes.



Centre Stage

21-22 Nov

Featuring Top 40 speakers from around the globe. Get inspired!



Possibilities

21-22 Nov

One-stop opportunities zone that brings together a wide array of stakeholders and connectors within various industries!

From ideas to market, from business plans to funding, from facilitation to market validation, seize the opportunities offered here to take your ideas or business to the next level!

Here are ways to get to 1AES 2015.

We encourage visitors to the event to utilize public transport as some of the roads will be closed to traffic during this event to avoid traffic congestion.

Shuttle Services

KLCC LRT, Ampang Park LRT and Times Square LRT from 7.00 am to 6.30pm daily

Taxi Services

• MyTumpang • MyTeksi

Parking

- Multi-level parking at Jalan Binjai
- Open parking at Kompleks Kraf Jalan Conlay
- Open parking at Jalan Stonor
- Available parking at Persiaran Stonor
- Available parking at the intersection of Jalan Stonor-Jalan Kia Peng

GPS Coordinates – 3.151178, 101.719834

