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JDMas Targets RMB 10 Mil In Sales For Belanjawan 2021 Initiative In Partnership With MOF & MDEC To Support MSMEs Through Cross-Border E-Commerce

PRESS CITATIONS | 07 JULY 2021



KUALA LUMPUR, July 7 (Bernama) – JDMas Commerce, platform for the Malaysia Flagship Store on JD Worldwide, part of China's largest online & offline retailer is honoured to be selected as a partner for Belanjawan 2021, an initiative under the Ministry of Finance (MOF) and Malaysia Digital Economy Corporation (MDEC). The partnership was announced by the Government of Malaysia on 5th of July 2021, and is effective from 1st July 2021 until the end of the year.

Belanjawan 2021 or B2021 features two unique initiatives to support micro, small and medium enterprises (MSMEs), namely Go-eCommerce OnBoarding and Shop Malaysia Online (SMO). It aims to help local businesses to adopt e-commerce as the new way of doing business as well as widen their market reach.

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